

REGISTRATION FEE

MDA-member Dentist (ea.) - \$100
WMDDS retired member Dentist (ea.) - \$50
Team members (ea.) - \$75
Non-member Dentist (ea.) - \$200

Four hours of Continuing Education Credit
Please register now. Seating is limited.

June 9, 2017
Thousand Oaks Golf Club
Grand Rapids



West Michigan District Dental Society is an
ADA CERP Recognized Provider.

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161 Ottawa Avenue NW, Suite 301
Grand Rapids, MI 49503

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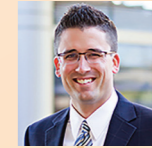
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West Michigan District Dental Society

161 Ottawa Avenue NW, Suite 301
Grand Rapids, MI 49503

RISK MANAGEMENT (1 CE CREDIT)

Rhoades McKee: Patrick Ellis, Attorney, and J. R. Poll, Attorney
Travelers Insurance: Meghan Kirkman, Managing Account Executive



FRAUD PROTECTION TECHNIQUES FOR YOUR DENTAL PRACTICE (1 CE CREDIT)

Beene Garter: Eric Larson, Partner, CPA/ABV, ASA, CBA, CMA, CFE, and Brian LaFrenier, Partner, CPA
Rhoades McKee: Paul McCarthy, Attorney



DOES YOUR EMPLOYEE HANDBOOK PASS THE TEST? (1 CE CREDIT)

Rhoades McKee: Zoe Martinez, Attorney
Beene Garter: Kim Benac, Director of Human Resources, SPHR, SHRM-SCP



IDENTIFYING HUMAN TRAFFICKING* (1 CE CREDIT)

Michelle Peña MSN, RN, Clinical Service Director, Emergency/Trauma/Critical Care Services,
Mercy Health Saint Mary's



*Human Trafficking training session fulfills
the state requirement for license renewal.

THANK YOU TO OUR SPONSORS WHO HELPED TO
MAKE THIS PROGRAM AVAILABLE TO US.



BeeneGarter^{LLP}



FRIDAY, JUNE 9, 2017 | THOUSAND OAKS GOLF CLUB
4100 THOUSAND OAKS DRIVE NE | GRAND RAPIDS, MI 49525

CONTINUING EDUCATION PROGRAMS

JUNE 9, 2017

Thousand Oaks Golf Club, 4100 Thousand Oaks Drive NE
 Registration 7:30am-8:00am, Seminar 8:00am-12:00 Noon

RISK MANAGEMENT (1 CE CREDIT)

Rhoades McKee: Patrick Ellis, Attorney, and J. R. Poll, Attorney
Travelers Insurance: Meghan Kirkman, Managing Account Executive

The focus of this presentation is to identify areas for legal risk and adopt best practices for reducing or eliminating risk. Training topics include creating patient records that document and support care, managing patient expectations, informed consent, and implement record keeping practices that both enhance patient care and reduce malpractice risks.

Key Takeaways:

- Identify areas of legal vulnerability and hidden risks in your practice
- Implement best practices and proven strategies

FRAUD PROTECTION TECHNIQUES FOR YOUR DENTAL PRACTICE (1 CE CREDIT)

Beene Garter: Eric Larson, Partner, CPA/ABV, ASA, CBA, CMA, CFE, and Brian LaFrenier, Partner, CPA
Rhoades McKee: Paul McCarthy, Attorney

According to the ACFE, the typical organization loses an estimated 5% of its annual revenue to fraud, and more often than not the perpetrator has never been charged for, or convicted of, a fraud-related offense. In many cases, the fraudster is a trusted employee. So, how can you prevent fraud from occurring in your dental practice?

The most effective fraud deterrent is the perception that you will be caught. Join us as we explore fraud prevention techniques to implement in your practice.

Key Takeaways:

- Understanding the fraud triangle
- Understanding occupational fraud and fraud causation
- Effective internal control techniques

DOES YOUR EMPLOYEE HANDBOOK PASS THE TEST? (1 CE CREDIT)

Rhoades McKee: Zoe Martinez, Attorney
Beene Garter: Kim Benac, Director of Human Resources, SPHR, SHRM-SCP

Handbooks are great tools when they are up-to-date and actually used by an employer. Join us as we review agency guidance and current trends to help you build upon strengths and identify weaknesses in your own handbook.

Key Takeaways:

- Essential policies
- Recent developments to incorporate into your handbook
- What not to put in your handbook

IDENTIFYING HUMAN TRAFFICKING* (1 CE CREDIT)

***Human Trafficking training session fulfills the state requirement for license renewal.**

Michelle Peña MSN, RN, Clinical Service Director, Emergency/Trauma/Critical Care Services, Mercy Health Saint Mary's

On August 24, 2006, the Michigan law banning human trafficking took effect. In 2014, the Training for Medical Professionals provision was adopted, which requires most medical professionals (including dentists) to be trained in identifying and reporting signs of human trafficking. This training session meets the Michigan Board of Dentistry's new requirement for licensure, adopted on January 6, 2017, for health professionals to complete a one-time identification training course.

Key Takeaways:

- Understanding the types and venues of human trafficking in the state of Michigan and specifically West Michigan
- Recognizing the warning signs of human trafficking in health care settings for adults and minors
- Identifying victims of human trafficking in health care settings
- Resources for reporting the suspected victims of human trafficking
- Understand laws that support victims of human trafficking
- Learn about the role of Kent County Task Force on Human Trafficking in West Michigan

JUNE 9, 2017 | WMDDS CONTINUING EDUCATION PROGRAMS

Thousand Oaks Golf Club, 4100 Thousand Oaks Drive NE
 Registration 7:30am-8:00am, Seminar 8:00am-12:00 Noon

NAME _____

ADDRESS _____

EMAIL _____

ADDITIONAL REGISTRANT(S) AT THIS ADDRESS _____

MDA-member dentist - \$100 _____

WMDDS retired member dentist - \$50 _____

Team members - \$75 _____

Per non-member dentist - \$200 _____

TOTAL: _____

Pay by credit card: VISA Mastercard

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Make checks payable to: West Michigan District Dental Society
 Remit to: Elaine Fleming, c/o WMDDS, 161 Ottawa NW, Suite 301, Waters Building,
 Grand Rapids, Michigan 49503 Questions? Call 616.234.5605 or email efwmdds@aol.com.

SCHEDULE

Registration: 7:30 am - 8:00 am | Seminar: 8:00 am - 12:00 Noon
Morning refreshments are included in cost.